

VPS NORTH AMERICAN CONFERENCE 2004
ROLES OF VIETNAMESE PROFESSIONALS

GLOBAL

LOCAL



perspectives



SPONSORSHIP PACKAGE

- Event:** Educational and Professional Development Conference
- Objective:** Bring together young Vietnamese American professionals locally and nationally to share their entrepreneur success and challenges as well as learn the current status and business environment in Vietnam.
- Theme:** “Roles of Vietnamese Professionals - Global and Local Perspectives”
- Date:** October 23-24, 2004 – Doubletree Hotel - Santa Ana, CA
- Attendance:** 300-400 people from chapters throughout the states.

Description of Conference

Nearly 30 years after Vietnamese refugees re-established in the United States, the community is transitioning into a Vietnamese American community lead by the second generation. The second generation Vietnamese Americans were born in Vietnam, but raised and educated in the United States. As they become established in their profession, many are looking for ways in which they can contribute to the enhancement of the Vietnamese American community here as well as how they can help Vietnam become a more prosperous country.

Past North American conferences were held in Hawaii, Washington D.C., Houston and Dallas and this year the conference comes to Southern California with the theme “*Roles of Vietnamese Professionals - Global and Local Perspectives*”. The Vietnamese Professionals Society (VPS) seeks to explore the successes and challenges of Vietnamese American professionals as they start their own high tech company, teach in America’s top universities, manage research projects for America’s public and private research institutions, run for political office, or attempt to develop businesses in Vietnam. Since the passage of the Bi-lateral Trade Agreement between the U.S. and Vietnam in 2001, Vietnam is touted as one of the fastest growing economies in the region. VPS will also examine the realities of economic and policy changes in Vietnam as well the impact that the Vietnamese American community has in Vietnam’s current development.

Workshop Discussion Topics

- Entrepreneurship in Science & Technology
- Healthcare
- Education
- Community Service
- Entering Mainstream Politics
- Vietnamese Americans in Mainstream Media / Hollywood
- Social/Political/Economic Status of Vietnam

Contact Information

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About VPS

The Vietnamese Professionals Society (VPS) is a 501(c)(3) non-profit membership organization of Vietnamese professionals. VPS membership comprises hundreds of professionals from various fields such as education, law, finance, medicine, dentistry, pharmacy, accounting, physical science, engineering, computer sciences and business. VPS also welcomes university students to become associate members of the Society.

Since its inception in January 1990, the VPS receives tremendous support and encouragement from Vietnamese Americans including other Vietnamese throughout the world. As of 2004, VPS has 25 chapters throughout North America, Europe, Australia and Asia. VPS is a forum for Vietnamese professionals to meet and to extend their social and professional networks.

VPS Missions and Goals

- Provide educational and professional development to our membership as well as the Vietnamese American community at large.
- To increase the knowledge and understanding of the social and economic conditions in Vietnam.
- To facilitate the exchange of professional information, the interaction between Vietnamese and non-Vietnamese professionals, and between groups of Vietnamese of different professions.
- To provide the opportunity for students, professionals, and the public to learn about the current conditions and needs in Vietnam.

Sponsorship Benefits

The 2004 conference is a great way for a sponsor to communicate its respective value of education, community development, cultural diversity and corporate citizenship to future leaders in the Vietnamese-American community. Your support will also help to subsidize many students and young professionals starting out.

Sponsorship Recognition

Depending on the level of sponsorship, a sponsor's representative will have the opportunity to speak on behalf of the organization and stress its corporate and philanthropic mission to youthful minority leaders. Visionary level sponsors will be permitted to display their organization's banner at our conference. Sponsors will be recognized throughout the conference, in the program booklet and on all marketing materials, including the website and press releases as well as on our TV show on Saigon Broadcasting Television Network.

Pictures of VPS Conference 2002 in Dallas



Sponsorship Levels

All contributions are tax deductible to the extent that the law permits.

Visionary (contributions from \$10,000+)

- Company mentioned on all press and promotional materials
- Company representative give welcoming message
- Company representative introduced at the Gala Banquet Dinner
- Registration for five company representatives to the conference
- One table of ten seats at the Gala Banquet at Doubletree Hotel
- Listing on the Website & conference materials, including full page front or back cover ad in Conference Booklet
- Mentioning on TV Show

Leader (contributions from \$5,000+)

- Registration for five company representatives to the conference
- Company representative introduced at the Gala Banquet Dinner
- One table of ten seats at the Gala Banquet at Doubletree Hotel
- Listing on the Website & conference materials, including one page ad in Conference Booklet
- Mentioning on TV Show

Champion (contributions from \$2,500+)

- Registration for three company representatives to the conference
- Company representative introduced at the Gala Banquet Dinner
- Five tickets to the Gala Banquet at Doubletree Hotel
- Listing on the Website & conference materials, including ½ page ad in Conference Booklet
- Mentioning on TV Show

Friend (contributions from \$1,000+)

- Registration for two company representative to the conference
- Three tickets to the Gala Banquet at Doubletree Hotel
- ¼ page ad in Conference Booklet
- Mentioning on TV Show

Supporter (contributions from \$500+)

- Two tickets to the Gala Banquet at Doubletree Hotel
- Business card ad in Conference Booklet

Sponsorship Form

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

City, State, ZIP: _____

Phone: _____ **Fax:** _____

E-mail: _____

Sponsor Level: Visionary Leader Champion Friend Supporter

Amount Enclosed: _____

Signature: _____ **Date:** _____

Please respond and mail your contribution by August 31, 2004 to:

Vietnamese Professional Society – Southern California Chapter
3114 S. Maddock, Santa Ana, CA 92704
Contact: Xuan Vu (714) 305-7395; vutx@msn.com

Make the check payable to “Vietnamese Professionals Society Southern California” and please include a soft copy of your company logo on CD or via email.

We thank you for your interest in our conference and look forward to your support.